



270 STRATEGIES

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Do Big Things

Announce:

# Online Training Series on Digital Organizing for Census

Led by digital experts

Free to register

Designed for nonprofit leaders involved in efforts to encourage hard-to-count communities to complete the 2020 census, these census-focused training sessions will provide participants with core digital competencies and templates to use for GOTC.

## Register for:

**JUL 24** Crafting Your Census Campaign Plan (4PM ET)

**AUG 13** Assessing Your Digital Readiness for GOTC

**SEP 10** Content Strategy for HTC Communities

**SEP 25** Developing Your Hard to Count List

**OCT 08** Optimizing your GOTC Program

*Each training's RSVP page is hyperlinked above. All trainings are at 3pm ET unless otherwise noted.*

Best Practices  
Drawn from  
Organizations  
Such As:

**Analyst  
Institute**



## Who Should Register?

Nonprofit staff – executive directors, organizers, communications and program managers – involved in census outreach to hard-to-count communities.



Learn more at:  
[www.censuscounts.org](http://www.censuscounts.org)