



AARP Facts

AARP is a nonprofit, nonpartisan social welfare organization with a membership that helps people 50 and over improve their lives. AARP was founded in 1958 by Ethel Percy Andrus, a retired educator from California. AARP has offices in all 50 states, the District of Columbia, Puerto Rico and the U.S. Virgin Islands. AARP is governed by a 22-member volunteer Board of Directors.

Who We Are

For more than 50 years, AARP has been serving our members and society by creating positive social change. AARP's mission is to enhance the quality of life for all as we age, leading positive social change and delivering value to members through advocacy, service and information. The principles of collective purpose, collective voice, and collective purchasing power guide our efforts. AARP works tirelessly to fulfill the vision of a society in which everyone lives their best life with dignity and purpose, and in which people can fulfill their goals and dreams.

Members of our nonprofit, nonpartisan social welfare organization span three generations and reflect a wide range of attitudes, cultures and lifestyles. Approximately one-third of AARP members work full- or part-time, while most of the remainder are retired (including career educators affiliated with NRTA: *AARP's Educator Community*).

AARP does not endorse candidates for public office or make contributions to either political campaigns or candidates.

How We Are Organized

AARP is comprised of distinct legal entities that speak with one voice, all united by a common motto: "To serve, not to be served." Complementing AARP, the parent organization, are:

AARP Foundation, AARP's affiliated charity. It is the leading charitable organization focused on helping low-income, vulnerable older people meet their everyday needs: housing, food, personal connections and income. AARP Foundation's many innovative services help it achieve its vision and fulfill its mission: a country free of poverty where no older person feels vulnerable.

AARP Services, Inc., a wholly owned taxable subsidiary of AARP. AARP Services provides quality control, on behalf of AARP, for AARP-branded products from service providers which help make new and better choices available to our members. They include health and financial products, travel and leisure offerings, and life event services. AARP Services is where AARP's mission meets the marketplace.

What We Do

Advocacy—AARP stands up for people 50+ and society as a strong nonpartisan advocate for social change. We work on important issues, such as:

- › Leading efforts to strengthen Social Security and promote other retirement savings efforts to help everyone achieve lifetime financial security;
- › Promoting adequate, affordable health care, including prescription drugs and long-term care; and
- › Fostering communities with affordable and appropriate housing, supportive community

features and driver safety and mobility options.

Community Service—AARP members form a powerful community that works toward the betterment of society. A broad array of service-related opportunities includes:

- › **Create The Good®**, which connects people to serve opportunities based on their time, interests, community or skills, in part through an online tool found at CreateTheGood.org.
- › **AARP Foundation**, which creates solutions that help low-income, vulnerable older people get help with everyday needs, supported by donors, grants and thousands of dedicated volunteers.

Publications and Information—Members imagine and shape better lives with information and inspiration from AARP's publications and multimedia offerings. We publish *AARP The Magazine*, the world's largest-circulation magazine, which helps readers feel great, save money and have fun; *AARP Bulletin*, a newspaper published 10 times a year and daily online; *AARP VIVA*, a quarterly magazine with companion TV and radio programming; two *Prime Time* radio programs; AARP.org, our award-winning website; and two syndicated TV shows, *Inside E Street*, a public affairs show, and *My Generation*, a magazine-style show.

Research—AARP conducts forward-looking research on topics that matter to our members. Our Public Policy Institute publishes major reports on economic security, health care and livable communities, among other issues.

Global Reach—AARP is a leader in working internationally with governmental and non-governmental organizations. AARP's international initiatives foster exchanges of ideas and seek innovative ways to address the opportunities and challenges of aging.

National Event—Life@50+ | AARP's National Event & Expo annually brings three days of celebrity speakers, information and entertainment to more than 25,000 members and nonmembers. The 2011 event will be held in Los Angeles, California.

Products and Services—We lead the way in the marketplace by influencing companies to offer new and better choices for our members and 50+ Americans. Products made available as member benefits include health insurance; automobile and homeowners insurance; member discounts on rental cars, cruises, vacation packages and lodging; special offers on technology and gifts; life insurance; a credit card; pharmacy services; alternative health services; legal services; and long-term care insurance. AARP Services provides quality control over branded products.

