



2024 ANNUAL *Conference*

**SPONSORSHIP
OPPORTUNITIES**

HOTEL MARCEL
500 Sargent Drive, New Haven, CT 06511

SEPTEMBER | 24th | 2024

www.ctphilanthropy.org/conference

2024 ANNUAL CONFERENCE

We're a community of peers united for change — one network where philanthropic organizations of all types and sizes come together for learning, networking, and action in Connecticut.

ABOUT THE EVENT

The Council's Annual Conference is the flagship event for Connecticut's philanthropic community. Each year the Council welcomes members and partners from across the state for a day of learning, connection, and collaboration. Held for over 30 years, this annual tradition is the largest gathering for philanthropy in the state.

WHY SPONSOR?

Raise Visibility: With communication channels that reach thousands, sponsorships provide a unique opportunity to reach the largest network of philanthropic organizations in the state. Your organization will receive months of visibility and prestige leading up to and after the event.

Connect with Attendees: The annual conference prioritizes time for networking and making new connections. Every sponsorship includes a complimentary registration, and there are additional sponsorship opportunities to showcase exhibits or spotlight a topic.

Support a Philanthropic Sector: Sponsoring the conference demonstrates your commitment to philanthropy that promotes a just and thriving Connecticut, and the Council's work to organize, inspire and equip a community of funders to learn, collaborate and lead together.



QUICK FACTS

About the CT Council for Philanthropy



With 900+ members, the CT Council for Philanthropy is the largest network of philanthropic organizations in the state. Its members include private foundations, public foundations, corporate funders, bank trusts, and individuals.



Council members support thousands of nonprofits each year, annually granting more than \$1.3 billion from assets of more than \$9.5 billion.

Networking



This event is expected to attract 200 to 300 attendees from across the state, including philanthropic leaders, staff, trustees, donors, and business professionals. Sponsors could expect to interact with staff from a range of roles, including executives, grantmakers, communications and fundraising professionals, and more.

Raise Visibility



With communication channels that reach thousands, the CT Council for Philanthropy is a trusted source of information for its members. Its weekly member email has average open rates of 60%.





SPONSORSHIP OPPORTUNITIES

The Council's annual conference is the flagship event for philanthropy in the state. This year's conference, **CONNECT2024: Stories to Inspire Action**, will take place September 24 at Hotel Marcel in New Haven, CT.

SPONSOR LEVELS & BENEFITS	PRESENTING SPONSOR \$15,000	GOLD SPONSOR \$7,500	SILVER SPONSOR \$5,000	BRONZE SPONSOR \$2,500
Logo and Link on Website Home Page (Rolling Marquee)	✓			
Logo on Conference Website, Email, and Sponsor Slide	✓	✓		
Verbal Recognition in Opening Remarks of Each Session	✓	✓		
Recognition Across Social Media	✓	✓	✓	
Name on Conference Website, Email, and Sponsor Slide	✓	✓	✓	✓
Complimentary Conference Registrations	10	5	3	1
Exhibit Table <i>(For Business Sponsorships)</i>	✓	✓	✓	✓

ADDITIONAL SPONSORSHIP OPPORTUNITIES

<i>Opening Reception Sponsor</i>	\$7500
<i>Post Conference Reception Sponsor</i>	\$7500
<i>Sustainability Sponsor</i>	\$5000
<i>Art & Culture Sponsor</i>	\$5000
<i>Media Sponsor</i>	\$5000



ADDITIONAL SPONSORSHIP OPPORTUNITIES

OPENING RECEPTION SPONSOR (1)

\$7,500

No Longer Available

The conference will kick off with a special opening reception in the stylish Function Room and Sunken Lobby of the ground floor at Hotel Marcel. Attendees will enjoy coffee and breakfast as they reconnect and welcome newcomers. Sponsorship includes an exhibit table in the reception area.

- Logo on Conference Website, Email, and Sponsor Slide
- Verbal Recognition in Opening Remarks of Each Session
- Recognition across Social Media
- Name on Conference Website, Email, and Sponsor Slide
- **Complimentary Conference Registrations: 5**

SUSTAINABILITY SPONSOR (2)

\$5,000

Hosting our conference at Hotel Marcel – a platinum-certified LEED and carbon neutral hotel – is a wonderful opportunity to provide leadership around sustainability. This special sponsorship will provide support to make the conference sustainable and carbon neutral by using recyclable materials, going paperless, and providing carbon offsets to cover the impact of travel to the conference.

- Recognition across Social Media
- Name on Conference Website, Email, and Sponsor Slide
- **Complimentary Conference Registrations: 3**

ARTS & CULTURE SPONSOR (2)

\$5,000

Only 1 Remaining

The Council is looking for sponsors to help us bring cultural enrichment and excitement to our annual conference. By partnering with us you can help us tap into the local community and showcase inspiring nonprofit partners. Your sponsorship can make a significant impact by providing our attendees with unique and engaging experiences that enrich our minds and souls.

- Recognition across Social Media
- Name on Conference Website, Email, and Sponsor Slide
- **Complimentary Conference Registrations: 3**

POST CONFERENCE RECEPTION SPONSOR (1)

\$7,500

No Longer Available

The post-conference reception will take place in the Loggia and Courtyard on the top floor of Hotel Marcel and feature festive food and drinks. A great way to wrap up a day of learning and connection, this sponsorship includes an exhibit table and the option for a program to spotlight an innovative funder project or collaboration, honor colleagues, or simply host a celebration of community and philanthropy.

- Logo on Conference Website, Email, and Sponsor Slide
- Verbal Recognition in Opening Remarks of Each Session
- Recognition across Social Media
- Name on Conference Website, Email, and Sponsor Slide
- **Complimentary Conference Registrations: 5**

MEDIA SPONSOR (1)

\$5,000

To ensure that this event is a success, we are seeking media sponsors to help us cover the costs of our Audio Visual setup, capturing our event, and any other media-related expenses. By becoming a media sponsor, you will have the opportunity to showcase your brand in front of a diverse audience of philanthropic professionals, community leaders, and funders.

- Recognition across Social Media
- Name on Conference Website, Email, and Sponsor Slide
- **Complimentary Conference Registrations: 3**

